



# HELBLING ENGLISH *Webinars* February · May **2024**

## NEW DATES

4:00 PM  
UK TIME

- **HERBERT PUCHTA and CHRIS JORY**  
*Help all your students to achieve their potential! Strategies and options for mixed-abilities in teenage classrooms.*  
→ **Thursday 15 February**
- **JEREMY HARMER**  
*The enigma of language and how to teach it.*  
→ **Thursday 7 March**
- **AMIR HAMIDI**  
*Transforming classrooms with PBL: integrating Sustainable Development Goals for impactful learning.*  
→ **Thursday 11 April**
- **GAVIN BIGGS**  
*Mystery and adventure in class: how stories can inspire students.*  
→ **Thursday 18 April**
- **HERBERT PUCHTA**  
*Mixing the serious with the fun: developing language and life skills with young teenagers.*  
→ **Tuesday 7 May**
- **NÓRA WÜNSCH-NAGY**  
*Make Reading Matter: support social and emotional development in young learners through stories.*  
→ **Thursday 16 May**



**2024**  
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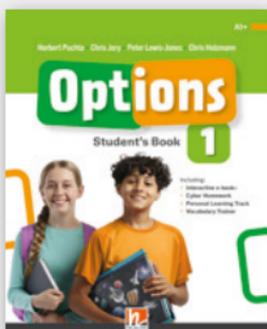
**Help all your students to achieve their potential! Strategies and options for mixed-abilities in teenage classrooms.**

In this webinar, Herbert Puchta and Chris Jory will launch **OPTIONS**, their brand new international English course that helps all students to achieve their potential in unique ways. It has a special focus on mixed-ability learning, with differentiated texts and tasks (both receptive and productive). Herbert and Chris will discuss the tools and mindset we need to differentiate our teaching effectively, and with little or no extra preparation time. They will also present the course's unique system of personalised practice that supports students in improving their learning outcomes - featuring an online Personal Learning Track and Vocabulary Trainer.

### Speakers: **Herbert Puchta** and **Chris Jory**

Herbert Puchta is an award-winning author and teacher trainer. For almost three decades, he has carried out research into the practical application of findings from cognitive psychology to English Language Teaching. Herbert has developed and co-authored several bestselling coursebooks and written numerous articles and resource books. Herbert was president of IATEFL, the International Association of Teachers of English as a Foreign Language.

Chris Jory has worked in the field of English language teaching for over 30 years. He has also worked on the creation of teaching and learning materials for more than 20 years, including as an editor, publisher, and writer. His special interests include the integration of learning and assessment, the personalisation of learning, and the development of digital tools and materials that support both the teacher and the learner.



**Thursday**  
**15 February**  
**4:00 PM UK TIME**

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## The enigma of language and how to teach it.

If all children learn their first (or home language) with relative ease - and often more than one - how come it is difficult for some second language users to do the same? Is it something to do with how we are taught, the way we learn, how our brains are wired or how we are motivated? It is of course a mixture of all these and more, but how should writers of teaching and learning materials address this? Well in the new edition of Jetstream we have tried to provide different things for different modes and stages because in the end everything depends on each individual. Our concern, therefore is to try and reach each of our learners. This talk will discuss how that is done and how it works - if it does (!) using practical examples.

### Speaker: **Jeremy Harmer**

Jeremy Harmer is an award-winning ELT author and teacher trainer. His publications include courses for adults and teachers' resource books. Jeremy has taught in the UK and Mexico and online (for the MATESOL at the New School, New York). He has travelled extensively working with teachers around the world. Away from ELT, Jeremy is a musician and spoken word performer.



**Thursday  
7 March  
4:00 PM UK TIME**

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# HELBLING ENGLISH *Webinars*

## Transforming classrooms with PBL: integrating Sustainable. Development Goals for impactful learning.

Project-based learning (PBL) has become yet another buzz word in language teaching recently, but what does it really mean? How can we best make use of these materials? Projects give us more than just an outcome that can be presented but rather provide us with series of skills and abilities that can be further applied in real-life. Recently, the innovative integration of Sustainable Development Goals (SDGs) into PBL segments has added an exciting new dimension to our courses. This presents a fascinating opportunity to empower students on a global scale. In this dynamic and interactive workshop, we will explore ways these projects can be effectively orchestrated in the classroom. We'll look at ways teachers can offer insightful feedback and utilize these projects as powerful facilitative tools to amplify language learning. There will be plenty of quick-fire activities and practical takeaway tips.

### Speaker: **Amir Hamidi**

Amir Hamidi is a senior teacher trainer and educational consultant at Unlimited Educational Services and marketing manager at Helbling Türkiye. He has been teaching and training EFL teachers for over 15 years and assisting schools and universities with language learning programs.

For Amir, a training session is an opportunity to share his passion and inspire others.



**Thursday**  
**11 April**  
**4:00 PM UK TIME**  
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## NEW DATE

### Mystery and adventure in class: how stories can inspire students.

Understanding the function of stories is essential in providing opportunities for students to step out of their comfort zone, and into real life language use. Developing activities and projects from stories can be a difficult skill to practise, but there are many simple teaching and modelling techniques to lead students into being more creative with language in a realistic way. In this webinar we will go through some simple techniques to introduce exciting activities and projects into the language classroom by focusing on mystery and adventure stories for teenagers.

#### Speaker: **Gavin Biggs**

Gavin Biggs is an ELT author and freelance trainer. He has been working in education for approximately 20 years, teaching and managing educational projects with government, academic, vocational and corporate partners. His professional interests include the effective use of stories in learning, and motivational psychology in the classroom.



**Thursday  
18 April**  
4:00 PM UK TIME  
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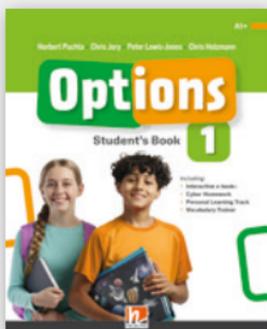
### NEW DATE

## Mixing the serious with the fun: developing language and life skills with young teenagers.

Lower secondary students are 'tweenagers' – no longer children, but not yet young adults. Serious and interested in real-world issues on the one hand, and playful and childlike on the other. The latest findings from educational research and cognitive psychology show how important the content of our teaching is if we want to reassure tweenagers that we take them seriously for who they are. If we can do this, we will be able to build rapport with them and develop a classroom culture that they want to belong to. This will increase their motivation to learn, get them to take us and their studies seriously, lead to better language learning, and more fun – for our learners and for us as teachers.

### Speaker: **Herbert Puchta**

Herbert Puchta is an award-winning author and teacher trainer. For almost three decades, he has carried out research into the practical application of findings from cognitive psychology to English Language Teaching. Herbert has developed and co-authored several bestselling coursebooks and written numerous articles and resource books. Herbert was president of IATEFL, the International Association of Teachers of English as a Foreign Language.



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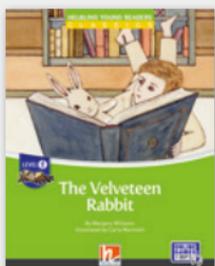
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**Make Reading Matter: support  
social and emotional development  
in young learners through stories.**

In this webinar, you are going to learn about using stories for multiple purposes in the young-learner classroom. Stories are the most natural way of learning for children, and becoming familiar with the amazing potential of picture books will help you harness their magical powers. We will use examples from the Helbling Young Readers and The Thinking Train series to illustrate these goals and present you activities you can try in your young learner classes. By helping our students to develop their visual and literacy skills, we give them the tools to recognise and address their emotions and relate to others in social contexts. With their social and emotional development in mind, we will look at five different classroom goals and see how stories will help you work towards them.

**Speaker: Nóra Wünsch-Nagy**

Nóra Wünsch-Nagy is a researcher and teacher of Linguistics. She has experience in teaching primary, secondary and third-level students both in the public and private sectors. She is also the co-author of the Helbling Readers Blog. Her research areas include multimodality, social semiotics, museum education, arts integration, and genre pedagogy in L2 contexts.



**Thursday  
16 May  
4:00 PM UK TIME  
REGISTER  
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